2026 Annual Campaign



Volunteer Information

The Plan

This fundraising plan provides a roadmap to support our Y's philanthropic success. It emphasizes strong engagement, a focused prospect strategy, and effective communication.

The Purpose

The funds we raise each year help break down financial barriers and expand access to the programs, resources, and opportunities offered by the Goldsboro Family YMCA, empowering Wayne County's 137,000 residents to learn, grow, and thrive.

The Approach

Our team-focused approach and kickoff event build confidence, energize volunteers, and create momentum that strengthens our overall fundraising efforts while encouraging greater engagement, collaboration, and long-term success.

Resources and Supplies

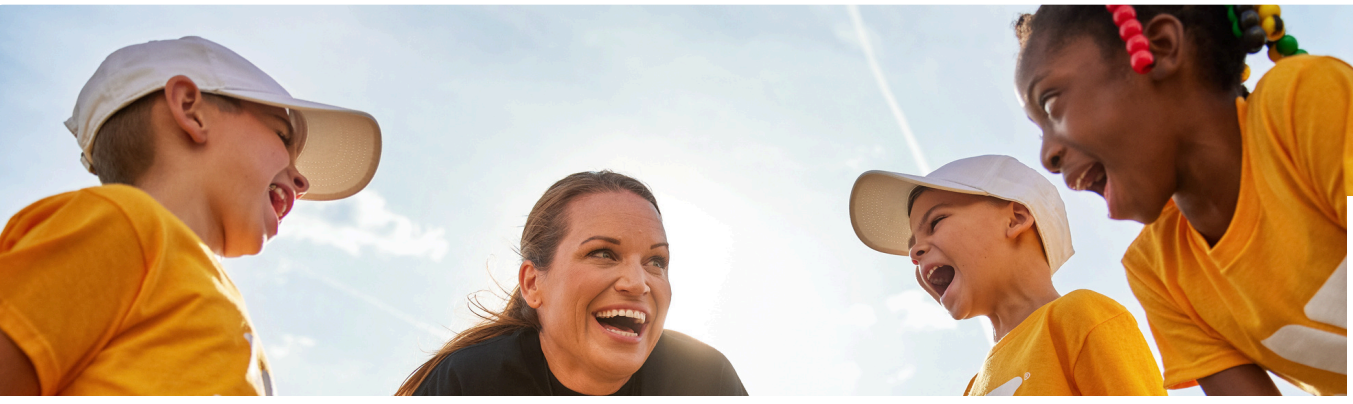
As a volunteer, you will receive pledge cards, community impact sheets, access to our marketing team for support, and a link to the one-stop-shop Annual Campaign page on our website.

Outcomes and Expectations

Our goal for this year's Campaign is to raise $300,000 to strengthen and expand our programs and services. As a volunteer, you will play an important role in helping us reach this goal by connecting with others, sharing our community impact, and inspiring others to support.

As a volunteer, your responsibilities will include the following:

1. Learn more about our programs/services
2. Make a pledge
3. Get 3-4 people to make a pledge



Questions? Contact our team at lauren.branch@goldsboroymca.org or 919.778.8557 ext 720